

ERIC LEE Video Script

Self introduction (자기소개)

Hello I'm Seungbin Lee. You can call me Eric.

Short introduction of Cooperative (협동조합 소개)

I'm Co-founder of cooperative called FUN company, and an international team who travels around the world to impact communities locally.

(Group Picture of our team)

Story of cooperative identity (스토리)

Fun company was established as part of a 4-year degree program, called LEINN. It stands for Leadership, Entrepreneurship, and Innovation and it is part of the Mondragon University. We don't have any lectures, tests, or professors. Instead, we learn through creating real cooperatives as a team and traveling all around the world while doing business.

We have been generated more than 100 projects based on our passion in many different locations over the last four years. In Seattle, Washington in America, we helped provide online and video marketing services for small community business owner. In Bilbao, Spain, we organized a Korean cultural event in the center of the city. In Seoul brought innovative ways to teach sex education.

(photos for each projects)

Out of this process, cooperatives taught me the beauty of diversity.

Since we are international team, it was really hard to work together at the beginning. Every single step we made, brought conflict to the team. For example, we had spent two weeks to decide on what time to come to the office, and another month to decide how many holidays we were going to have in our cooperative.

(photo of dialogue session)

But thanks to the cooperative culture, we did not ignore the minority before making decision. And through many dialogues we discovered the importance of understanding who we are, our differences, and how we can use these differences to constructively resolve conflicts for projects.

Future (미래)

I hope I can inspire other youth around the world with my story and I am looking forward to also be inspired by many other people who believe in the cooperative identity. Thanks for listening and see you in Seoul!
